



NATIONAL WESTERN CENTER

NWCAC

January 29, 2015



NATIONAL
WESTERN
Rock Show



DENVER
THE MILE HIGH CITY

HISTORY  *Colorado*



NATIONAL WESTERN CENTER



Master Plan Big Ideas

Improve Access to and Health of the South Platte River

- Move rail from river's edge and consolidate to center of site
- Bury or move the Delgany Interceptor sewer lines
- Relocate National Western Drive to allow for better river and Event Pavilion access
- Improve river habitat and health
- Create recreational trails and educational areas along the river

Foster Regeneration

- Create a center to respond to global challenges around food, water, energy and the environment
- Improve, restore and enhance the site and its surroundings ecologically, economically and socially
- Create long term work spaces and job opportunities

Flexible, Year-Round Programs to Drive New Tourism

- Create flexible, efficient, vibrant indoor and outdoor spaces that allow various uses throughout the year, including markets, offices, restaurants, retail, festivals, and the Stock Show
- Provide a variety of programs—educational, recreational, commercial, competitions, entertainment, visual and performing arts—for neighbors and local to global visitors
- Provide hands-on, informal and formal educational programs for families, students, and life-long learners
- Build off the history and heritage of the site, while highlighting innovation, particularly in food, energy, and water use
- Pursue long-term opportunities to create new programs, spaces, and partnerships

Provide New Connections

- Create two new connections across the river between Washington Street and National Western Drive at 49th Avenue and 51st Avenue
- Connect Washington Street and Brighton Boulevard with a new complete/green street
- Provide an elevated walkway connection to provide access to the RTD Rail Station
- Improve pedestrian and bicycle facilities throughout the NWCC
- Increase active transportation options with improved pedestrian and bicycle facilities on all new and existing streets
- Lower 46th Avenue under I-70 viaduct to allow easier movement between the NWCC and the Denver Coliseum
- Improve Brighton Boulevard to accommodate change in land use and improved streetscape that integrates green infrastructure
- Redevelop the area south of I-70, including Coliseum, for complementary uses to the NWCC



Provide Partnership Opportunities

- Build off the history and heritage of and secure the future of the National Western Stock Show
- Increase year-round program opportunities for education, food and food production, art, agriculture and livestock, water resources, and recreational activities through collaboration
- Provide flexibility for long term opportunities to add additional partners with complementary vision and goals
- Redevelop Coliseum site south of I-70 for complementary uses and new partners



MASTER PLAN BENEFITS

Plan Benefits

Neighborhoods

- Updated infrastructure, streets with bike and pedestrian improvements
- Two new east/west crossings of the site linking the neighborhoods to the river and rail station
- 1 mile of new River Park with river access and Water Resources Center
- New public street access along the east side of the South Platte River
- Access to educational opportunities for businesses, jobs, and local food
- 46 acres of new flexible outdoor multi-use public space

Region

- Secure the National Western Stock Show for the next 100 years
- 365 day-a-year active campus
- New destination for increased tourism and economic benefit
- New multi-use entertainment, event and meeting venues
- Provides opportunities for new partnerships centered around food, education, agriculture, economic development and entertainment

Global

- Sets the stage for a center focused on addressing world agricultural education and energy issues

MASTER PLAN COMMENTS-SUMMARY

- **Comments Received**
 - NWCAC Work Sessions
 - Public Meeting
 - Planning Board Informational Meeting
 - Comments from citizens via the web site
 - Comments from citizens via email
 - Comments from the Partners

MASTER PLAN REVISIONS-SUMMARY

- **Vision**

- Broader discussion about the national, international and global aspects of the NWC added to the new introduction added to the plan
- Emphasize the year-round assets of the plan
- Add Regeneration to the Master Plan Big Ideas
- May 2014 Globeville Elyria Swansea tour information added to the plan
- Role of the Citizens Advisory Committee and how they were selected clarified.
- Multicultural access for local residents added to Guiding Principles

MASTER PLAN REVISIONS-SUMMARY

- **Program**

- More detail added on possible uses for the Denver Coliseum
- More detail added regarding the Partners Expanded Program opportunities
- Citizens role in the development of the Integrated Facilities Program added
- Local economic development and local business opportunities added to Moving Forward section
- Added information about public space under I-70 and at the Denver Coliseum

MASTER PLAN REVISIONS-SUMMARY

- **Moving Forward**
 - section rewritten to provide more detail
 - Better define next steps in the planning and design process
- **General Comments**
 - Better description of the Partners and their role in the project
 - Document reordered to move the Vision closer to the front of the document

MASTER PLAN SCHEDULE

- December 18, 2014 Public Release
- December 18, 2014 NWCAC Meeting
- January 6, 2015 NWCAC Master Plan Work Session
- January 13, 2015 NWCAC Master Plan Work Session
- January 14, 2015 NWC Public Meeting
- January 20, 2015 Master Plan comments due
- January 21, 2015 Planning Board Draft Plan Review - info item
- **January 29, 2015** **NWCAC Meeting**
- February 4, 2015 Planning Board Public Hearing
- **February 17, 2015** **RTA Application Due**
- February 18, 2015 Neighborhoods and Planning Committee
- February 26, 2015 NWCAC Meeting
- March 2, 2015 City Council First Reading
- March 9, 2015 City Council Adoption
- March 26, 2015 NWCAC Meeting





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